

23 October 2009

Luxury leatherware meets camera protection in the stylish Portofino

Classic, stylish and finely detailed, the Portofino series is designed to fit and protect today's most popular ultra-compact and compact camera models

It's crafted of genuine leather with contrasting topstitching. A horizontal opening with magnetic snap closure provides easy and secure access. The removable leather-covered clip allows you to wear **Portofino** at the waist, or detach the clip to create a slimmer profile and carry by hand or tuck into another bag. Inside, the **Portofino** is lined with a smooth, satiny fabric printed with an exclusive camera-themed motif.

Safely housing and protecting an ultra-compact digital camera or a compact point-and-shoot camera, plus memory cards, **Portofino** makes a great gift for parents, graduates, a bridal party or travellers.

The **Portofino 10** and **Portofino 20** are available in Black, Ivory and Red.

Features and benefits

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| Genuine leather with contrasting topstitching | ▶ Provides protection, offers a refined look |
| Leather sides with hidden, elasticised side gussets | ▶ Stretch to create a custom fit |
| Smooth, satin-like interior lining | ▶ Prevents abrasion of LCD screen and lens |
| Magnetic snap closure | ▶ Easy to open and close and keeps contents secure |
| Two interior memory card pockets | ▶ Keep extra memory right at hand |
| Removable belt clip | ▶ Wear at the waist or remove and carry wallet/clutch style |
| Thin opening at top for camera strap | ▶ Offers wristlet-style carrying option |

Dimensions and RRP

Model	Interior dimensions		RRP
	(cm)	(inches)	
Portofino 10	9W x 3D x 5.5H	3.5W x 1.2D x 2.2H	\$42.00
Portofino 20	10W x 3D x 7H	3.9W x 1.2D x 2.8H	\$45.00

More information

phone 1300 882 517	email sales@maxwell.com.au	web www.lowepro.com
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Images downloadable from
<http://highres.maxwell.com.au/lowepro>



Availability

Portofino 10 and 20 are now on sale at retailers Australia-wide.



Sales tel: 1300 882 517 | Sales fax: 1300 882 519

Unit 6, 11-21 Underwood Road
Homebush NSW 2140 AUSTRALIA

www.maxwell.com.au

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com