

9 November 2009

Outback Series

Modern, modular and durable, this fast-access DSLR backpack series protects and carries a complete camera kit comfortably – all day long. And it's the perfect Christmas present for your family's photo enthusiast!

For photographers and enthusiasts who carry their gear to the limits – on foot, bike, hike or on assignment – the **Outback Series** of modular backpacks provides protection and freedom of movement. Each backpack comes with two lens/accessory cases secured with sturdy, yet lightweight compression straps. Unzip the fast-access lid and immediately “work out of the bag” plus grab memory cards from the built-in pockets. Gear up by adding or removing SlipLock™ lens cases or add-ons to suit your situation.

The **Outback 200** and **300 AW** can also be worn as shoulder bags with the optional shoulder strap.

Outback 300 AW includes a thickly padded waistbelt, no-drop front pocket and built-in All Weather AW Cover™ to protect gear from the elements.

The **Outback 100, 200** and **300 AW** are available in Black.

Features and benefits

Modular backpack design	▶ allows you to gear up or down depending on the assignment
Fast-access lid	▶ lets you “work out of the bag” with ease
One-piece foam construction	▶ provides superior protection at critical points and corners
Memory card pockets on inside lid	▶ provide quick access to memory
Compression straps	▶ keep lens cases in place and backpack higher on body for added comfort
Webbing loops on front and SlipLock™ loops on side loops or carabiners	▶ attach additional pouches or accessory cases via SlipLock™
Large, U-shaped zipper pulls and zipper tabs	▶ easy to grasp and provide added leverage – even in wet or cold conditions
Front pocket with room for flash	▶ store extra gear and access securely (300 AW and 200)
Thickly padded waistbelt	▶ provides extra comfort and evenly distributes heavy loads (300 AW only)
All Weather AW Cover™	▶ protects bag from the elements (300 AW only)

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These images and more are available in print resolution from <http://highres.maxwell.com.au/lowepro>



More information

phone 1300 882 517 | email sales@maxwell.com.au | web www.lowepro.com

Availability

The **Outback** modular backpacks are now on sale at quality retailers Australia-wide.

Dimensions, fit and RRP

Model	Exterior dimensions W x D x H	Interior dimensions W x D x H	Fits	RRP	SKU
Outback 100	37 x 17.5 x 23.7 cm 14.6 x 6.9 x 9.3 in.	17.0 x 11.5 x 23.5 cm 6.7 x 4.5 x 9.3 in.	DSLR with standard zoom lens attached; 2 additional lenses or flash, plus accessories	\$85.00	680220
Outback 200	38.8 x 23 x 30.9 cm 15.3 x 9.1 x 12.2 in.	17 x 17 x 30 cm 6.7 x 6.7 x 11.8 in.	Pro DSLR with grip with standard zoom lens (up to 70-200mm f/2.8) attached; 2 additional lenses or flash, plus accessories	\$125.00	680221
Outback 300 AW	53 x 26.7 x 29.5 cm 20.9 x 10.5 x 11.6 in.	27 x 17 x 29 cm 10.6 x 6.7 x 11.4 in.	Pro DSLR with grip with standard zoom lens (up to 70-200mm f/2.8) attached; 3-4 additional lenses or flash, plus accessories	\$209.00	680222

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com