

5 January 2010

Geneva 10 and 30

Super-protective features and subtle good looks make Geneva pouches perfect for compact cameras and digital devices

The **Geneva** pouch series offers compact camera and digital device users a modern approach to protecting their gear. From the distinctive exterior to the fully padded interior, **Geneva** serves as a lean and lightweight carrying solution. Distinctive nailhead nylon, dyed-to-match zippers with dual pulls, plus a debossed nubuck logo create a subtle and handsome look. Inside, thick open-cell foam padding lined with soft, brushed tricot and reinforced with PE board provides a snug fit and superior protection from bumps, scratches and abrasion. Carry the **Geneva** pouch two ways: secured to a belt, loop or strap with Lowepro's convenient SlipLock™ attachment tab; or over the shoulder or across the body with the adjustable shoulder strap. Additional features include an interior slip pocket for memory card or other small accessory, and a no-drop gusset for easy and secure access to contents.

Geneva 10 and **Geneva 30** are available in Black and Pine Green.

These images and more are available in print resolution from <http://highres.maxwell.com.au/lowepro>



Features/benefits

Thick open-cell foam padding reinforced with PE board	▶ Provides superior protection and a snug fit for camera or small digital device
Nailhead nylon on front panel	▶ Offers a modern and tailored look
Built-in SlipLock™ tab with hook/loop closure	▶ Easily secure pouch to a belt, loop or strap
Dual zipper pulls in dyed-to-match materials	▶ Provide security, plus a refined look
Interior memory pocket	▶ Offers convenient storage for extra memory or small accessory
Brushed tricot lining	▶ Protects delicate lenses and LCD screens from dust and scratches
Adjustable, detachable shoulder strap	▶ Wear over shoulder or across body: Geneva 10 includes one outside attachment loop on back; Geneva 30 includes two on sides
No-drop gusset	▶ Offers easy and secure access to camera or digital device

Dimensions, fit and RRP

Model	Exterior dimensions W x D x H	Interior dimensions W x D x H	Fits	RRP	SKU
Geneva 10	8.5 x 4.5 x 13.5 cm (3.3 x 1.8 x 5.3 in.)	7.0 x 2.0 x 11.5 cm (2.8 x 0.8 x 4.5 in.)	Ultra-compact point-and-shoot camera or small digital device; memory card	\$27.00	680490 Black 680491 Pine Green
Geneva 30	10.0 x 7.5 x 13.0 cm (3.9 x 3.0 x 5.1 in.)	7.5 x 4.5 x 11.0 cm (3.0 x 1.8 x 4.3 in.)	Compact point-and-shoot camera with optical zoom (like Canon PowerShot A590); memory card	\$30.00	680492 Black 680493 Pine Green

More information

phone | email | web
1300 882 517 | **sales@maxwell.com.au** | **www.lowepro.com**

Availability

The **Geneva 10 and 30** will be on sale at Australian retailers in mid-January 2010.

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering designs and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships, Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit www.lowepro.com

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