

SYDNEY – 1 May 2010

## Joby® Gorillamobile™ for iPod touch

The world's most adaptable tripod just got more versatile!

The **Gorillamobile™ for iPod touch**, with its flexible, wrappable legs, allows you to secure handheld devices – like iPods™, mobile phones, and cameras – to virtually any surface. The Gorillamobile is in fact an original **Joby Gorillapod®** flexible tripod, comprised of 29 fully articulated ball-and-socket leg joints that bend and rotate 360°, with rubberised ring and foot grips – accompanied by three types of interchangeable adapters, including a soft-touch, protective iPod touch case.

The **Gorillamobile for iPod touch** supports your entire collection of mobile devices. Perch it on your tray table in-flight, attach it to the treadmill in the gym, wrap it around a tree-branch on a hike – the movie-watching, music-listening, and photo-taking possibilities are endless!

### Product features

- Custom-engineered soft-touch iPod touch case with built-in adapter allows you to both protect and securely attach your iPod touch. Hardshell construction with soft-touch finish adds durability and elegance.
- Slimline, lightweight design ensures no interference with screen or functionality, including docking.
- Two additional types of slimline quick-release adapters stay attached to your devices and let you quickly and securely attach them to the Gorillamobile. In an instant, switch between your iPod, Flip™ and Pico™.
- Flexible, wrappable legs allow the **Gorillamobile for iPod touch** to attach to just about anything, enabling you to achieve optimal positioning for hands-free enjoyment of all your mobile devices.
- Rubberised ring and foot grips enhance stability on slick or uneven surfaces.
- Lock ring provides extra security to ensure your mobile device is safe in any environment.
- Compact and lightweight, the portable **Gorillamobile for iPod touch** is ready for your next adventure. Use it on a plane, in the gym, or on a hike – your imagination is the only limit!

### Supplied accessories

Four interchangeable adapters:

- One iPod touch case with built-in adapter for use with 8GB/32GB/64GB models of iPod touch (case also available separately).
- Two removable, high-bond 3M adhesive clips for use with other mobile devices, including mobile phones and classic and nano iPods – detach without leaving behind any residue.
- One universal camera adapter (1/4" screw) for use with compact digital cameras, mini video cameras and pocket projectors.

Images downloadable from [highres.maxwell.com.au/joby](http://highres.maxwell.com.au/joby)



### More information

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### Availability

The **Gorillamobile for iPod touch** is on sale at retailers Australia-wide now.

## Specifications and RRP

Dimensions	206 x 128 x 70mm (8" x 5" x 2.7")
Weight	125g (4.4oz)
Intended for	iPod touch (8GB/32GB/64GB) and other handheld mobile devices
Adapter	Universal camera adapter (1/4" tripod screw)
Maximum capacity	Adhesive clip: 200g (7oz) Camera adapter: 325g (11.5oz)
Habitat	Anywhere and everywhere!
Warranty	1 year, limited
Australian RRP	\$62.00
SKU	500078

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## About Joby

The Gorillamobile for iPod touch is the latest addition to Joby's popular Gorillamobile family, a range of positioning and stabilisation products for digital accessories.

Founded in 2005, Joby designs, markets, and sells creativity-inspiring and life-improving consumer products, created using principles of intelligent, user-centric design.

With the 2006 launch of its first product, the Gorillapod original flexible tripod, Joby revolutionised the camera accessories market. Now the Gorillapod is available in four sizes to support a full range of photographic equipment, from point-and-shoots and mini-video cameras to rigs weighing up to 5kg – and is sold in more than 70 countries.

Joby is headquartered in San Francisco CA, with offices in Santa Cruz CA, Switzerland, Singapore and China.

More product information is available at [www.maxwell.com.au/joby](http://www.maxwell.com.au/joby)

## About Maxwell International Australia

Maxwell is a multi-brand distributor of imaging and personal electronics accessories to the retail photo and consumer electronics industry. The company is a wholly-owned subsidiary of DayMen Photo International, owner of the worldwide Lowepro brand. Maxwell operates from offices headquartered in Homebush in Sydney. The Maxwell name goes back nearly 40 years in Australian photo distribution. The current Maxwell started operations in October 2006 and is the leading supplier of protective bags and cases for photo and portable personal electronics to Australia's premier photo and CE retailers.