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## Acme Made adds subtle geometry to its Smart Laptop Sleeve

The new Matte Black Chevron extends the appeal of an ultra-sleek laptop sleeve series

The **Smart Laptop Sleeve** is a great-looking laptop sleeve at an even greater-looking price. Ultra-slender, its designer-styled front panel features fresh patterns including **Wet Black Antik** (pronounced ‘an-teek’) and **Wet White Antik** – and now the new **Matte Black Chevron**. In this latest design addition, the understated gloss of fine pinstripes wraps around a subtle matte black surface, combining business-like with eye-catching in a way that **Acme Made** knows best.

But while sexy on the outside, it’s all business on the inside as the **Smart Laptop Sleeve** boasts some heavy-duty protection, too. Under its unique, highly water-resistant PU exterior – which is PVC-free – is a layer of closed-cell foam padding, offering exceptional protection. With YKK zippers, ballistic nylon and premium tricot lining which is soft yet durable – and a nylon shoulder strap which is easily attached or removed – this sexy little bag has a lot more going for it than simply good looks. The **Smart Laptop Sleeve** is a practical and stylish way to protect your MacBook or PC laptop, and it’s also available in the hot new NetBook size.

### Key features

- ▶ A smart, stylish sleeve with sleek, eye-catching yet business-like pattern
- ▶ Closed-cell foam padding for exceptional protection
- ▶ Removable nylon shoulder strap (included)
- ▶ Available in 4 sizes: NetBook 10”, 13” laptop, MacBook Pro 15” and PC 15”

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These and other print-resolution images downloadable from <http://highres.maxwell.com.au/acmemade>



### Dimensions, fit and RRP

	Exterior dimensions W x D x H		Interior dimensions W x D x H		Fits	RRP	SKU
Macbook 13	24.8 x 35.5 x 4.4cm	(9.7" x 13.9" x 1.7")	23 x 34.9 x 2.5cm	(9" x 13.7" x 1")	13" Macbook	\$49.00	402175
Macbook Pro 15	26 x 38 x 4.4cm	(10.2" x 14.9" x 1.7")	25 x 37.5 x 2.5cm	(9.8" x 5.8" x 1")	15" Macbook Pro	\$55.00	402176
Netbook	21.5 x 28 x 4.4cm	(8.4" x 11" x 1.7")	21 x 27 x 2.5cm	(8.2" x 10.6" x 1")	10" Netbook	\$39.00	402177
PC15	29.8 x 38.7 x 4.4cm	(11.7" x 15.1" x 1.7")	28 x 38 x 2.5cm	(11" x 14.9" x 1")	15" PC laptop	\$55.00	402178

### More information

phone | email | web  
1300 882 517 | sales@maxwell.com.au | www.acmemade.com

### Availability

The **Smart Laptop Sleeve Chevron Matte Black** will be in Australia in April 2010.

**ACME MADE**  
SAN FRANCISCO

Sales tel: 1300 882 517 | Sales fax: 1300 882 519

Unit 6, 11–21 Underwood Road  
Homebush NSW 2140 AUSTRALIA

[www.maxwell.com.au](http://www.maxwell.com.au)

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## About Acme Made

With offices in San Francisco, California and Portland, Oregon, Acme Made specialises in innovative designer business bags, laptop cases and protective camera cases. It was acquired by the Daymen Group in 2008.

Acme Made takes great care in designing the best possible products available. They believe their products are better built, using better materials – and, they hope you'll agree, better-looking. Key features of Acme Made include unique textiles; top-rated materials & hardware; beautiful craftsmanship and designer styling and details.

For more information, visit [www.acmemade.com](http://www.acmemade.com)