



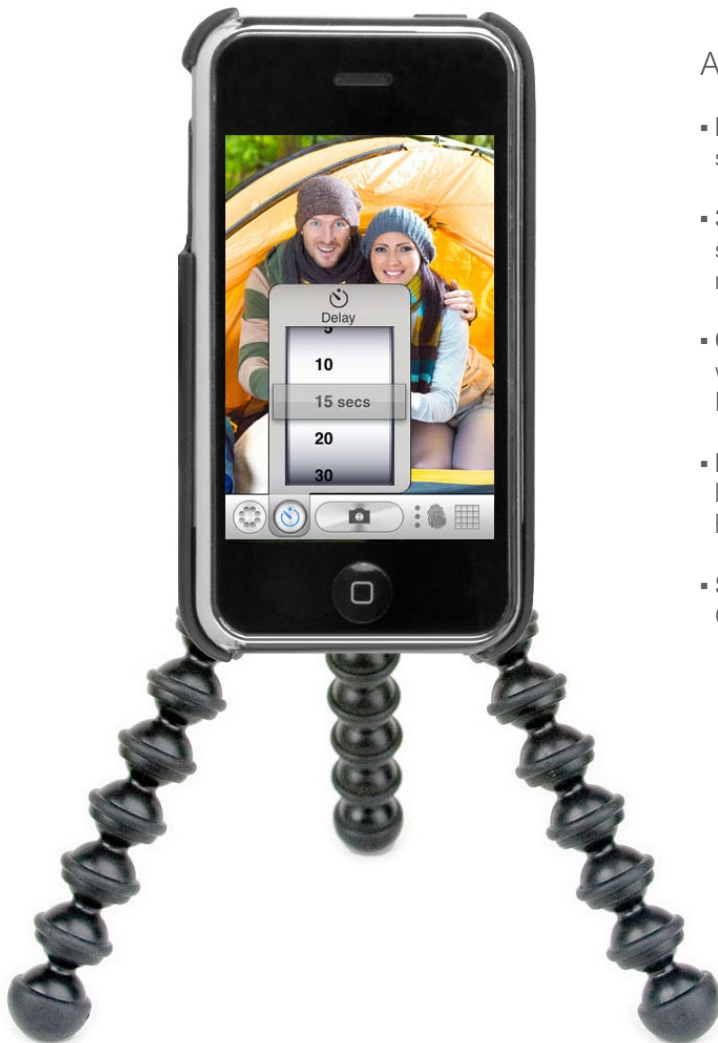
gorillacam

Designed to extend the iPhone's native camera functionality, the GorillaCam provides many otherwise unavailable features including a self-timer, time-lapse and continuous rapid-fire shooting. The app was created in cooperation with San Francisco-based iPhone developers AppTight.

The GorillaCam's self-timer function allows the user to set a custom time delay, which is ideal for taking group photos or self-portraits. At last iPhone owners can get into their own photographs and become part of the memories. The GorillaCam is the perfect complement to JOBY's popular GorillaMobile for 3G/3GS, an iPhone stand with flexible, wrappable

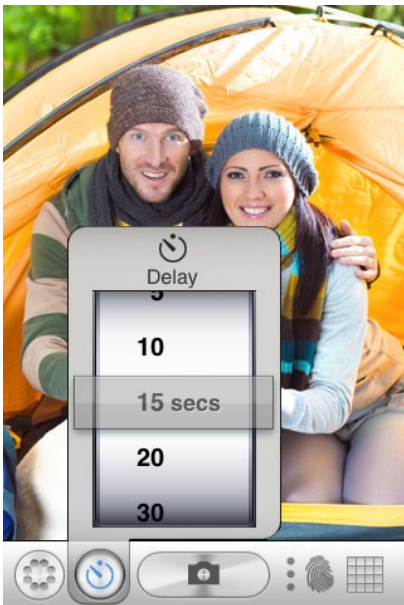
legs that attach to virtually any surface, providing iPhone owners unmatched flexibility for taking photos, recording video, watching movies, or talking hands-free. The GorillaMobile attaches to the iPhone via a custom-engineered protective iPhone 3G/3GS case. When used in conjunction with the GorillaCam app, it opens up a world of new possibilities for iPhone owners and encourages "iPhoneography".

In addition to the self-timer, the GorillaCam allows for extremely fast, uninterrupted shots, up to 1.6 frames per second. Photos save automatically in the background, allowing users to fire off a sequence of photos. Also built into GorillaCam is a time-lapse feature that can take multiple photos spaced at user-specified intervals as short as 1 second or as long as 2 minutes.



ADDITIONAL CAPABILITIES

- **Press anywhere** - turns the entire screen into a shutter button
- **3-shot burst** - takes three photographs in rapid succession. Never miss a second of the action. Plus, no more photos ruined when someone blinks!
- **Grid overlay** - compose more interesting shots with a rule-of-thirds guide. Also great for lining up landscapes or buildings
- **Bubble level** - take level shots every time. Works in both vertical and horizontal modes, and is ideal for horizons or panoramas
- **Share** - upload or share photos easily from within the GorillaCam.



More images available at
<http://highres.maxwell.com.au/joby>

AVAILABILITY/TIMELINES

The JOBY GorillaCam is downloadable for free from the iPhone App Store now.

Information last updated: July 2011

ABOUT JOBY

Founded in 2005, JOBY designs, markets, and sells creativity-inspiring and life-improving consumer products including the GorillaPod, GorillaMobile and GorillaTorch lines. All of JOBY's products are created using principles of intelligent and user-centric design. JOBY is headquartered in San Francisco CA, with offices in Santa Cruz CA, Switzerland, Singapore and China.

For more information about JOBY products, visit www.joby.com.au



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